

A BACKDROP IS THE SPACE BEHIND YOU THAT YOUR VIEWERS CAN SEE WHEN YOU ARE ON VIDEO.

My name is Melanie Falvey and I am the creator of the **"BACKDROPS THAT SELL SYSTEM"**.

I now apply online the seller psychology and design principles that I used in my offline award winning design work.

I specialised in commercial and event design, creating designs that made my clients sell millions.

I am now applying this proven system to video backdrops so that you too can sell and reach millions on video.

MELANIE FALVEY

Creator of the Backdrops that sell System.






*A Video Backdrop is the space behind you
that your viewers can see when you are on screen.
(on video, livestream, calls, webinars or ads).*

Forget generic fabric screens, a backdrop can take many shapes!



**Y★our backdr★op has
SUPERP★OWERS!**



It has the POWER to
make or break
your message.

We are VISUAL beings, which means, we gather most of our information through our sight.
If what we see doesn't match what we hear ...





**We will be confused,
not trusting what we hear
as it doesn't match what we see...**



**What you say and how you say it
needs to be supported by your
backdrop.
If not, the message will be broken...**



VIDEO
BACKDROPS

**Your viewers will be
CONFUSED**

and confused
people don't
Buy





Did you know?

You have about 3 seconds to get someone's attention...

How are you going to make them want to "Stop and Watch" your videos?

Using an Optimised Video Backdrop!



THEPERFECTBACKDROP.COM



A Video Backdrop is the space that is behind you in your videos.

Forget generic fabric screens, a backdrop can take many shapes!

It needs to fit in with your needs, your lifestyle, your space and your budget.

This is why my Optimising Video Backdrop assessment is so important.





A Video Backdrop should be able to do this for you:

- ★ Brand your videos.
- ★ Make you instantly recognisable in a saturated feed.
- ★ Show your expertise.

and...



- ★ Tell your story.
- ★ Attract your Ideal client.
- ★ Show subtle CTAs.

and...



A Video Backdrop should be able to do this for you:

- ★ Amplify your message.
- ★ Make people want to "Stop & Watch" your videos.
- ★ Help you make SALES on video.

Would you like to
unleash
your Video Backdrop
Superpowers?



BOOK YOUR

STRATEGY SESSION

+

ACTION PLAN

